

# Mobilization Meeting Minutes 6/3/11

Location: Flanders

## Attendees:

LaTonya Wilcox

Maggie Ho

Betty Coleman

Evelyn Evans

Meeting began with LaTonya submitting May, 2011's meeting minutes for approval (minutes were approved), read through the Agenda for the meeting and highlighted some announcements and upcoming events. The committee was reminded that as of 6/3/11 it was 881 days without a contract and of the meaning of the word Mobilization.

## Updates

### Old Business

### Current Projects/Campaigns

Mobilization Questionnaire Contest: 1<sup>st</sup> Winner

**Anita Taylor (WWW)**

**LaTonya informed the committee regarding posting the winner of the contest picture on the web page and posting the name only on the bulletin board. Will be centering the next contest on reading the bulletin boards postings and the website pages. In addition to participation on union events.**

### Community Outreach Project

No report other than the schedule for the Juneteenth Celebration and attending the next outreach meeting.

### Memorial Day Parade

Ten people marched in the parade, list of attendees for recognition was supplied by Evelyn. Will be issuing online certificates of individual recognition and posting bulletin to acknowledge group participation in honor of the veterans.

### Follow-up Business (Plan of Attack)

#### Membership Drive - ASK ME WHAT IT IS...

LaTonya discussed that prior to events and meeting members of the committees should wear their sticker to promote the committee and ignite interests in coming to the meetings. Evelyn commented that it would also be good to wear the stickers at events and at the upcoming membership meetings.

#### Unsung Heroes Recognition Campaign

LaTonya presented a proto-type draft to the committee for union participation recognition. To maintain the autonomy of the participant(s), a general recognition would be posted w/out specific names; subject to E-board approval.

### **Meet Your Steward and Team Leader Day**

LaTonya discussed scheduling the event on or before the date of the next membership meeting. Also discussed was ordering union designed labeled bottle water from team captains as a way of introducing themselves to their constituents and notifying them of upcoming union events. Also suggested, in conjunction with the mobilization contests, to incorporate prize incentives for those members who meet and greet a members from the E-Board.

### **New Business**

#### **Bertina Forde Commemoration and Traffic Light Celebration**

Evelyn asked mobilization to assist with ideas and checking prices for presentations to commemorate Ms. Forde and the installation of the new traffic light at the St. Paul Street location. No date set.

### **Notices**

Evelyn discussed in brief about getting the membership updated via email and twitter (for Smart phone users).

### **Conclusion**

LaTonya concluded by thanking each person for coming and to forward any ideas or concerns for the next meeting.

Respectfully Submitted:

LaTonya Wilcox