

Outreach Committee Minutes, 8/1/11

Present: Kendall Bell, Lasonia Simmons, Judy Gradford, Geena Cruz

Geena joined us for the first part of our meeting to discuss plans for the Puerto Rican Festival Parade this Saturday, 8/6/11. Kendall has 5 confirmed marchers and several maybes. We will not have a booth at the festival. We discussed the possibility of having FSW members with clip boards go around the festivals to gather signatures for our "We Are One" petition but we may not have the people power to make that happen. We also discussed the Caribbean Festival Parade scheduled for Saturday, August 13. We will carry a special poster for Bertina Forde honoring her and Barbados because her heritage is from Barbados. We still need to recruit members for that event as well.

There was some more discussion of getting our We Are One Petitions printed and cut so that we can continue to gather signatures and community support with an eye on presenting them to the County Legislature.

We brainstormed about how we can get back on track when our membership seems to be losing motivation and we are feeling at a loss as to how to motivate them. We discussed having some phone consultations with experts inside our International such as Public Sector organizers. We also discussed our upcoming lunch time series with local movers and shakers as a way to generate some enthusiasm. Our first event is scheduled for August 24 at St. Paul St. We are charged with educating our members about activism. Lasonia suggested that we come back to our original idea of involving outside groups in our struggle. Out of that discussion came the following action plan:

Kendall will contact John Rabish of Pulse Marketing to arrange time for us to meet and discuss how to incorporate their expertise in developing our plan. Lasonia will attend Labor Council on 8/11/11 and become a delegate so we can share our "We Are One Campaign" with them. Judy Gradford will contact Metro Justice to invite them to our next Outreach Meeting on Monday, 9/12/11 at 5:30 PM at 167 Flanders St.

Respectfully submitted,

Judy Gradford